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SOURCE Nan-fang Jih-pao.SETS UP SOVIET-TYPE RADIO LISTENING NETWORK FOR SOUTH CHINA

The following system of centralized radio listening network is being estab-
 lished by the Canton Broadcasting Station:

1. In conjunction with the Main News Control Bureau of the Central People's government, radio listening network is being established. Under this project, listening stations will be established in each hsien and city; and a responsible person will be assigned to each station to tune in on all important programs, newscasts, official orders of the central and local radio stations. An inventory of the number of receivers in each hsien and city is being taken, and upon completion, broadcasting of news and official orders from the No 1 Station will begin immediately. During the past 7 months, personnel have been trained to operate or repair receivers.

2. In Canton, a news-collecting network has been established and groups of listeners and speakers have been organized. For collection of news, a system was established to solicit contributions from the people, while another system was employed to recruit news reporters. Station reporters have been assigned to every organization, club, factory, and school to collect news concerning their activities, program, and any other interesting information. The groups of listeners and speakers were organized with the help of labor, youth, and women's organization. Certain groups of people were assigned to a particular type of program. Previous experience throughout China has proved that the group system will not only increase radio broadcasting but will also help listeners to increase their knowledge of particular subjects.

3. Members for the station's "Broadcasting Club" are being solicited. The purpose of this club is to introduce new programs and to facilitate listening. The club will also solicit listeners' comments and opinions.

4. On-the-spot broadcasting is being conducted to report the activities and movements in Canton on the same day when they are taking place. For information other than by regular the station's reporters, editorial staff will go directly to the people to obtain news and reports.

5. To broaden its services, responsible personnel have been assigned to answer all types of inquiries made by the people, and close contact is being maintained with every organization and factory to answer technical questions.

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6. Russian classes are to be improved by conducting several round-table discussions. With the help of the Russian language staffs, various linguistic problems are being solved.

7. Local entertainment, story-telling and drama programs, and amateur talent programs to satisfy everybody's taste are to be increased.

8. Repair shops are being improved to facilitate repairs, installations, and buying; and selling of receivers and transmitters to the public.

9. No 3 station of 500 kilowatts is under construction.

10. The advertisement service is being increased.

The duty of the Canton Broadcasting Station is to disseminate news of South China to the people, and to notify them of official orders, policies, and instructions of the municipal, provincial, district, and central governments. The station has the responsibility of taking part in the educational program, and of providing the people with entertainment. Much progress was made toward improving its work during the past 7 months. However, to further increase the effectiveness of its activities, the station is working toward having more people use its broadcasting facilities and more people listen to the broadcasts. In this way, the radio station can carry out propaganda and educational works of provincial and municipal governments based upon the new democracy.

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